

SERVICE **MOTOR COMPANY**

Your Equipment Dealer for Work, Farm and Home Since 1916

PARTS & SERVICE CATALOG

2026-2027



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MAKE OUR FAMILY YOUR
HOME

2027 ELITE CUSTOMER LOYALTY PROGRAM

Commitment Level	Pre-Payment	Discount	Eligible on	Additional Benefits
Bronze	\$5,000	4% Annually 15% off Feb 8-13	Parts*	Event Exclusive Discounts
Silver	\$10,000	7% Annually 20% off Feb 8-13	Parts*	Event Exclusive Discounts
Gold	\$15,000	10% Annually 20% off Feb 8-13	Parts*	Event Exclusive Discounts
Platinum	\$25,000	10% Annually 20% off Feb 8-13	Parts and Labor*	Event Exclusive Discounts, Free Parts Deliveries/Standard Ground Shipping on Qualifying Orders of \$1,500 or more
Titanium	\$50,000 and up	15% Annually 20% off Feb 8-13	Parts and Labor*	Event Exclusive Discounts, Free Parts Deliveries/Standard Ground Shipping on Qualifying Orders of \$1,000 or more

TERMS AND CONDITIONS:

•Service Motor Company customers can enroll in a special parts discount program based on their annual anticipated purchases for the upcoming year. This is an Annual Parts and Service Program Only.

- Program is in effect from January 1, 2027 - December 31, 2027, regardless of what date you sign up, but discount will only take effect on subsequent purchases. If signed up prior to February 8th, during February’s discount week only, you are eligible for 15-20% discount on parts.
Customers pick their selected level to lock in their Annual Discount.
- Deposits will be treated as credit on your account.
- Customer accounts MUST remain current (30 days) during the year to qualify.
- Already discounted parts, including oil and Precision Technology, are not eligible for the Customer Loyalty Program.
- Discounts cannot be combined with any other offer.

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BULK OIL

Keep your equipment fleet running with OEM-tested lubricants delivered right to your door.

Our Bulk Oil Program makes it easy to save money, improve uptime, and keep your equipment protected—all with as little as 50 gallons per year.

- **Products** - Engine Oil • Hydraulic Oil • Antifreeze • DEF
- Save an average of \$3.00 per gallon
- FREE delivery on orders as low as 50 gallons
- FREE 70-gallon tank per product with a 3-year commitment
- Genuine OEM-tested products you can trust

Less handling. Less hassle. More savings.

Ask us how much you could save by switching your fleet to bulk.



FILTER PROGRAM

Take the guesswork out of filter purchases with the Service Motor Company Filter Program.



Commit to purchasing just \$1,500 in filters per year for 3 years and receive 15% OFF filter products throughout the program.

- 15% OFF filters
- Only \$1,500 annual purchase commitment
- Purchase levels reviewed quarterly
- Filters for your entire equipment fleet

Plan ahead. Save more. Keep your equipment protected and ready to work. Ask your Service Motor Company Parts Representative how you can enroll today.

MYDEALER

Need parts information after hours? Want to check an invoice before your next meeting? Need to request service when the shop is closed?

MyDealer puts Service Motor Company at your fingertips—24/7.

With MyDealer, you can:

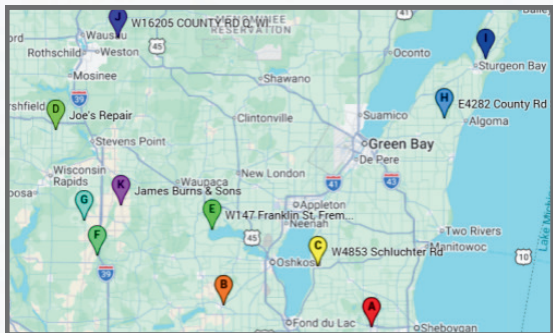
- View parts inventory & order parts
- View billing and invoice history
- Print invoices
- Request service & check repair status
- View quotes

No waiting. No phone calls. No need to wait for business hours. Get access to MyDealer today by visiting servicemotor.com and clicking MyDealer.

PARTS DROPBOX LOCATIONS

Can't make it to one of our stores but need parts the same day? We will deliver your parts to one of our DropBox locations for free, saving you time!

Visit our website for the most accurate list of DropBox times and locations.



- A- 1236 County Rd O, Plymouth**
Mon and Thur: 6:00 PM

E- W147 Franklin St, Fremont
Mon to Fri: 6:00 PM

I- 5266 Forest Rd, Sturgeon Bay
Mon to Fri: 5:30 PM
- B- 456 N. Douglas St, Ripon**
Mon and Thur: 6:00 PM

F- W13450 Cottonville Ave, Coloma
Mon to Fri: 12:00 PM

J- W16205 County RD Q, Wittenberg
Mon to Fri: 6:00 PM
- C- W4853 Schluchter Rd, Chilton**
Mon and Thur: 6:00 PM

G- 224 Aniwa Ln, Plainfield
Mon to Fri: 11:00 AM

K - 182 Mill St, Almond, WI 54909
Mon and Thur: 6:00 PM
- D - 1785 University Rd, Junction City**
Mon to Fri: 6:00 PM

H- E4282 County Rd S, Algoma
Mon to Fri: 6:00 PM

PARTS SALES WEEKS

Service Motor Company offers a wide range of parts programs to help you save time and money throughout the year including our Parts Sales Weeks.

Stop in during the following weeks this year to take advantage of 10% off in-stock parts:

February 8 - 13, 2027
August 9 - 14, 2027

SERVICE MOTOR COMPANY'S
UPCOMING EVENTS

<u>Date</u>	<u>Event</u>	<u>Location</u>
2026 December 8	Case IH Clinic	Seymour
2027 February 8 - 13	Parts Sales Week	All Locations
February 9	Claas Clinic	Wausau
February 11	Case IH Clinic	Dale
March 16	Case IH Clinic	Green Bay
March 30 - April 1	WPS Farm Show	EAA
April 8 - 9	Kubota Orange Days	Stevens Point
April 22 - 23	Kubota Orange Days	Dale
May 6 - 7	Kubota Orange Days	Green Bay
May 20 - 21	Kubota Orange Days	Wausau
June 3 - 4	Kubota Orange Days	Fond du Lac
June 24 - 25	Kubota Orange Days	Seymour
August 9 - 14	Parts Sales Week	All Locations
August 10	Case IH Clinic	Fond du Lac
Aug/Sept	Case IH Clinic	Stevens Point
December 7	Case IH Clinic	Seymour

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SERVICE
MOTOR COMPANY

LAWN & GARDEN SERVICE INSPECTIONS



RTVS

\$299

Gas Engine Zero-Turn Mowers

\$249

Diesel Front Cut Mowers/Zero-Turn Mowers

\$399

Tractors Up To 75 HP

\$399

SERVICE INCLUDES:

Change engine oil and filter	Check lights
Check & top off cooling system (if applicable)	Check for leaks
Check all fluids and filters	Grease unit
Check and adjust tire air pressures	
Check and adjust belts as needed	
Sharpen mower blades (additional cost if replacement is needed)	
Check safety equipment	
Check battery and clean battery terminals	

CONSTRUCTION SERVICE INSPECTIONS



Skidsteers

\$499

Telehandlers

\$499

Mini-Excavators

\$499

Loader Backhoes

\$499

SERVICE INCLUDES:

Change engine oil and filter	Grease unit
Check safety equipment	Check hydraulics
Check all fluids and filters	Check electrical
Check brake system	Check for leaks
Check steering system	



***We service
all makes and models!***



***Ask us about our
multi-unit discount!***

AGRICULTURAL
SERVICE INSPECTIONS



Wausau Location Only

Round & Large Balers	\$199
Planters	\$349
Corn & Grain Heads	\$349
Tractors 75+ HP	\$399
Combines	\$499
Sprayers Winterization	\$499
Sprayers	\$999
Forage Harvester	starting at \$599
Forage Harvester attachments	starting at \$249

Booking an inspection with Service Motor Company gives you peace of mind!

- Inspections performed by trained and certified professionals
- Less down-time due to unforeseen problems
- Extend equipments life by proactively making repairs
- 12 month warranty protection on new and reman Case IH parts installed in our shop



***Deferred billing available utilizing a Productivity Plus Account on Case IH service inspections. Offer expires 12/31/26. See store for details.**

PRECISION
Performance.
MAXIMUM SAVINGS.



TWO WAYS TO SAVE.

**UPDATING
YOUR PRECISION EQUIPMENT?**

**25% OFF
LABOR**

ON UPDATING PRECISION EQUIPMENT

Keep your systems running at their best with the latest updates and technology.

**NEW TO PRECISION?
LET'S GET YOU STARTED.**

**50% OFF
LABOR**

ON NEW PRECISION INSTALLATIONS

Get set up right the first time with expert installation and support.



**IMPROVE
ACCURACY**
Hit your targets every time.

**INCREASE
EFFICIENCY**
Save time, fuel and input costs.

**MAXIMIZE
YIELD**
Make every acre more productive.

**EXPERT
SUPPORT**
Local technicians. Proven solutions.

*Offer valid through 12/31/26. Discount applies to labor only. Cannot be combined with any other offers or discounts. See your Service Motor Company location for complete details.

MAKE OUR FAMILY YOUR HOME



Looking for a career change? Service Motor Company is hiring!

We offer extensive benefits:

- Insurance (Medical, Dental, Vision, Life, and Short/Long Term Disability)
- Paid Time Off Available Starting Day One
- Paid Holidays
- 401(k) with Match
- Safety and Wellness Incentives
- Flexible Scheduling
- Employee Discounts on Purchases, Services and Rentals
- Competitive Pay with Efficiency Bonuses and Profit Sharing
- Tool Reimbursement Plans with Yearly Refresh as well as Tool Insurance Covered by Service Motor Company
- Paid Uniforms for Technicians (50% discount on select company apparel)
- Tuition Reimbursement
- And much more!

So if you are looking for a rewarding career that isn't just about the job,
Service Motor Company is the place for you!



SCAN TO APPLY

Check out the list of openings on our website at

SERVICEMOTOR.COM

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